

# Graphic Design

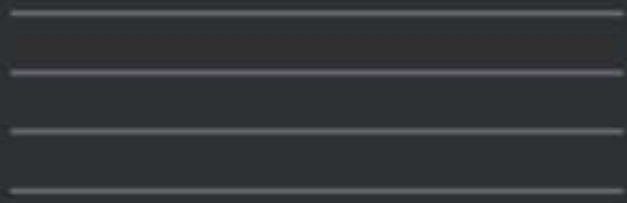
MANISH CHAKRADHARI

PORTFOLIO BVA SEM 01

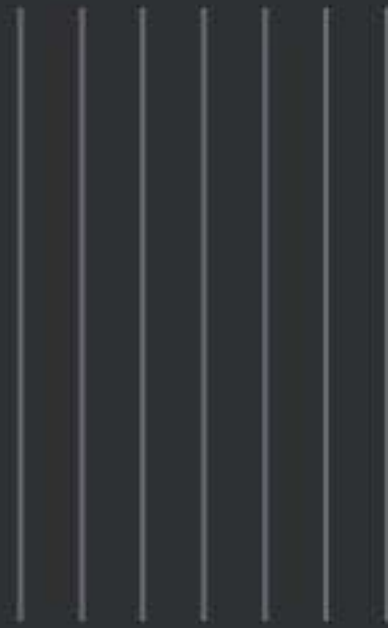
REG NO :- V2010119

# Table of content

- Lines
- Shapes
- Personal Branding
- Client Project



**Horizontal Lines**  
Rest, Calm



**Vertical Lines**  
Stability, Strength



**Diagonal Lines**  
Action, Activity



**Curve Lines**



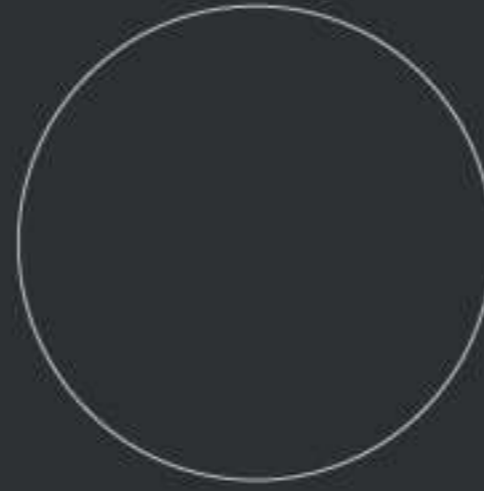
**Perpendicular Lines**



**Zig-zag Lines**



**Square**  
Stability, Rigidity



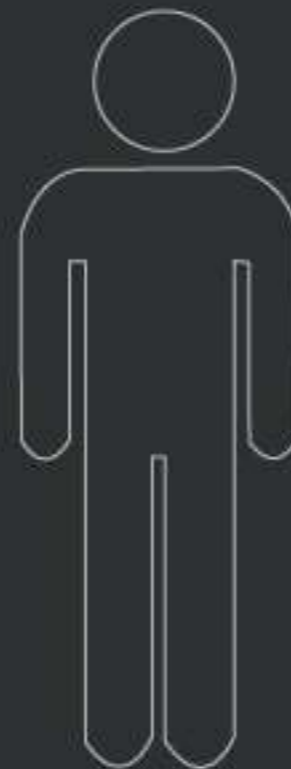
**Circle**  
Lightness, Happiness



**Triangle**  
Danger, Divinity



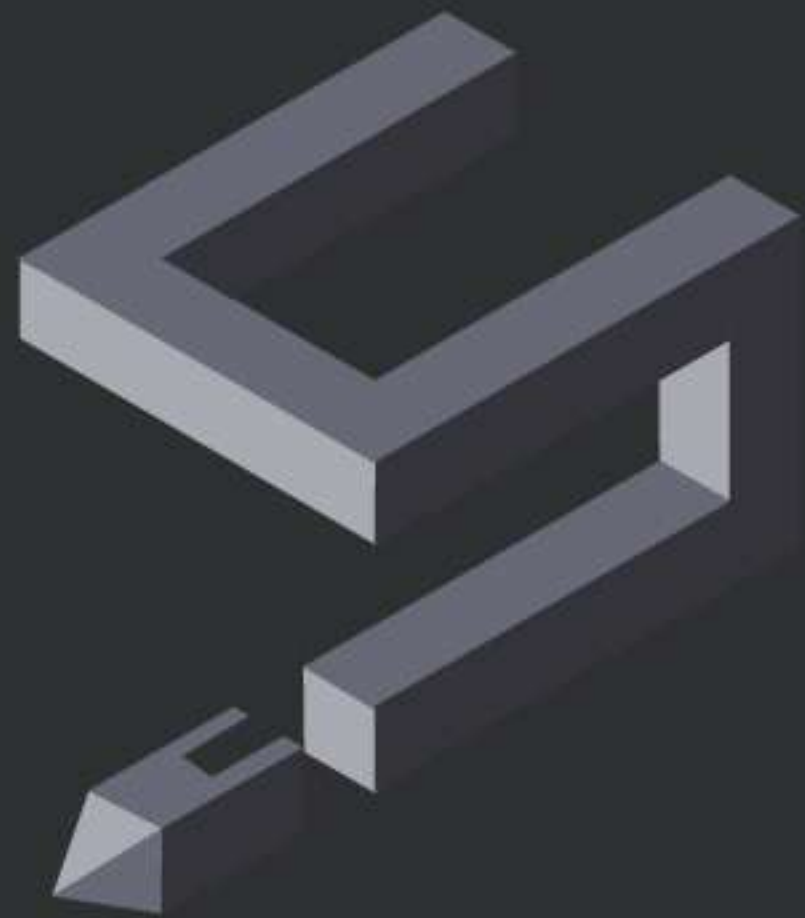
**Organic Shape**  
Freedom, Nature



**Abstract Shape**  
Symbolise something, Iconic



**Plane**  
Stability, visual weight



SHADYART

# ABOUT THE BRAND

IT IS A PAGE WHICH MOSTLY FOCUSES ON 3D DESIGNING INCLUDING MODELLING, TEXTURING, ANIMATION AND SOME 2D PROJECTS AS WELL.



## PROJECT BRIEF

PROJECT NAME > SHADYARTS  
Date > 20/06/22  
Current/New client > New client

## CLIENTS DETAILS

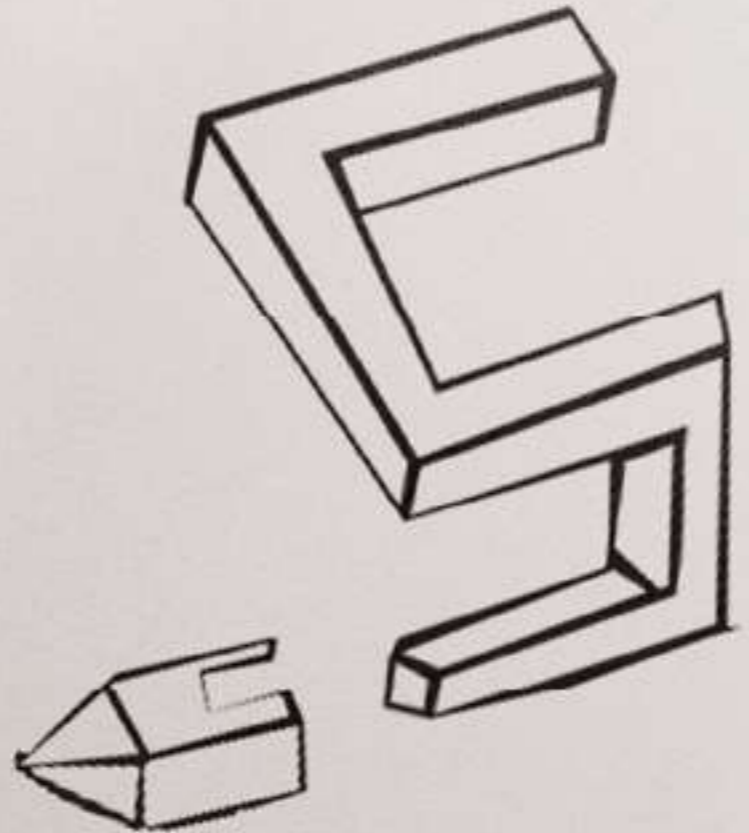
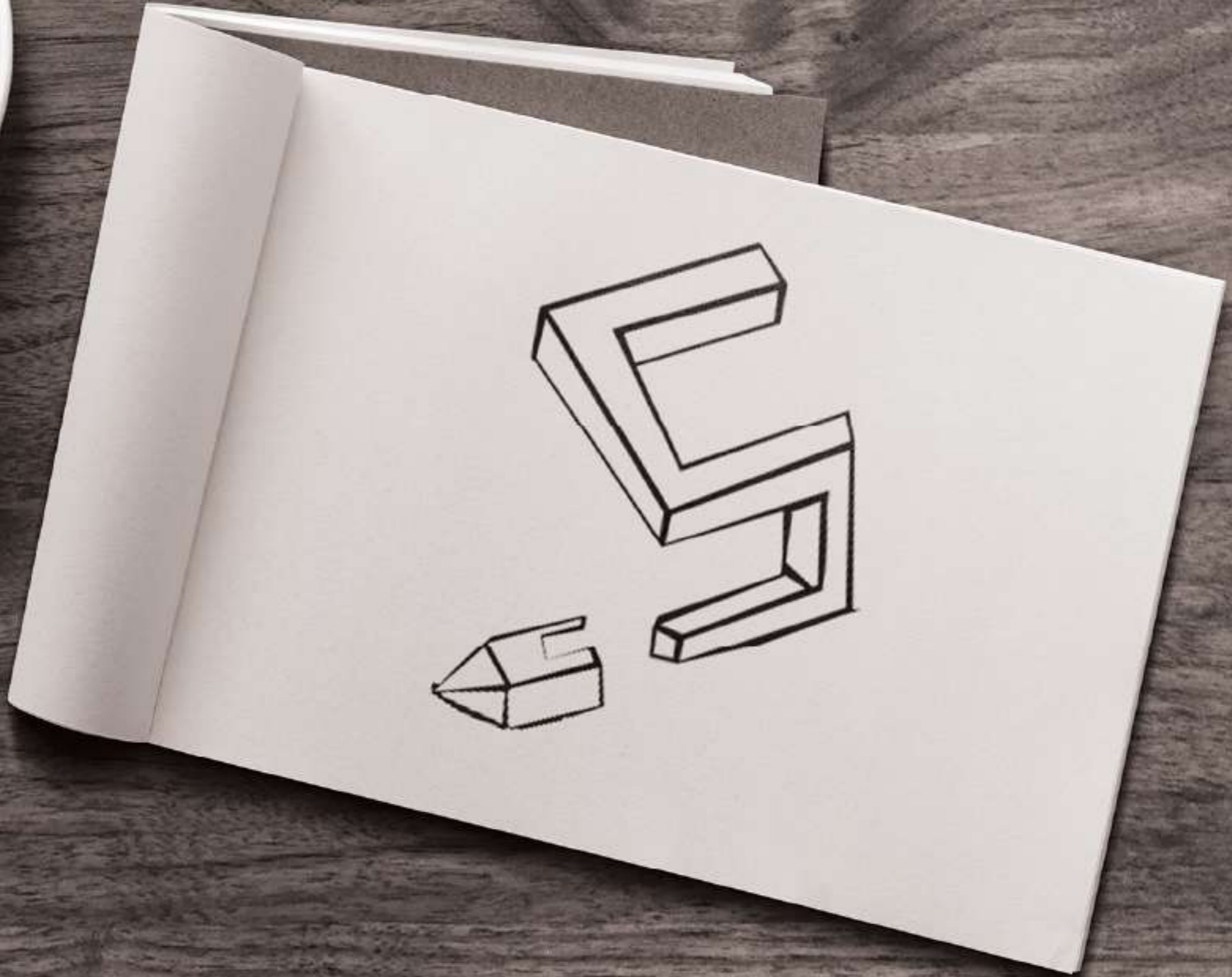
Client Name > Manish Chakradhari  
Company Name > ShadyArts  
Email id > hmr32147@gmail.com  
Phone > +91 8561803485  
Website > kalam2021.blogspot.com

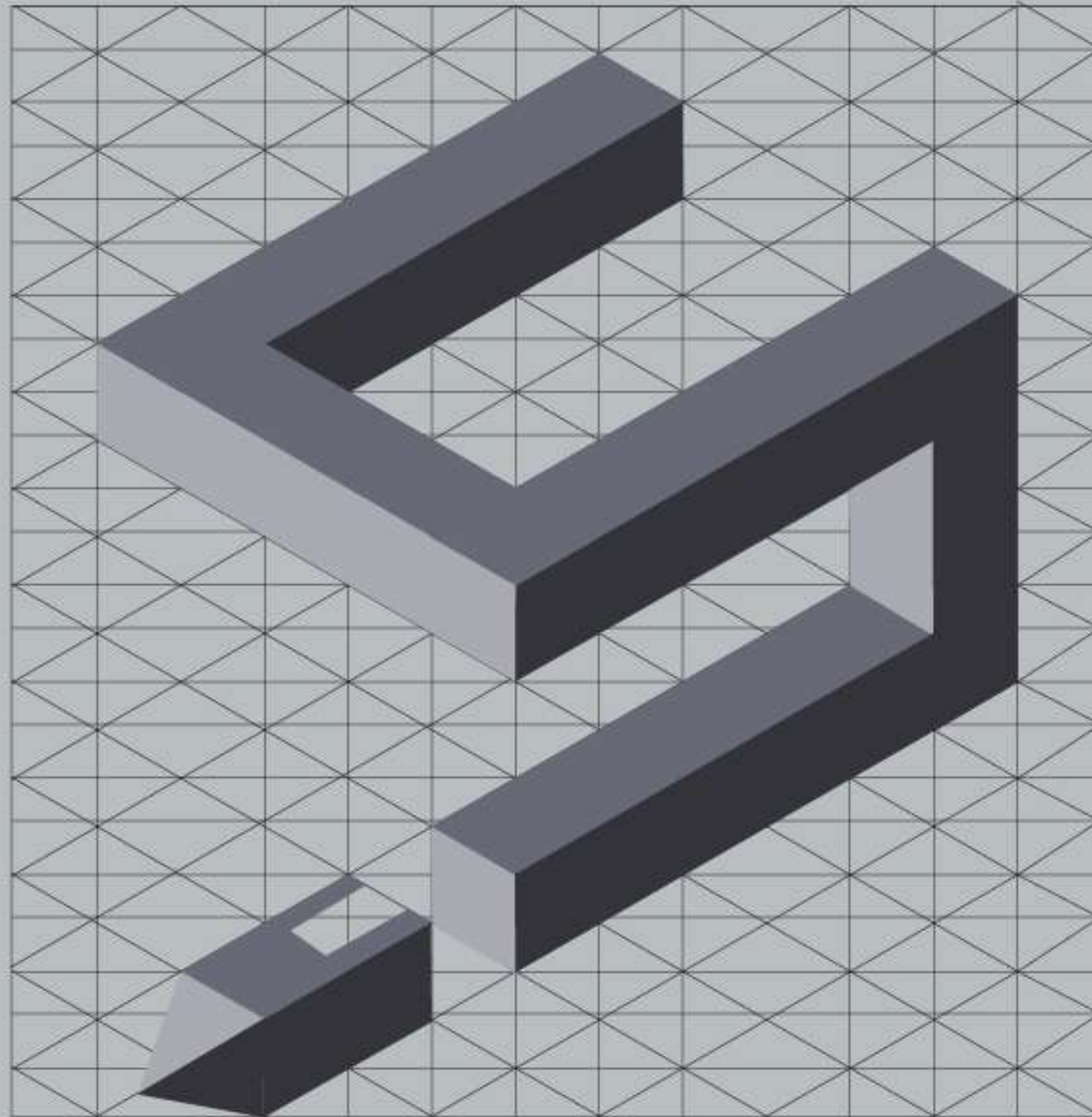
## PROJECT PARAMETERS

Client Overview > Instagram page mostly focus on 3d design  
Objective/Goals > Standout in 3d design industry  
Target audience > 15-45 yrs age  
COMPETITORS > All art pages  
Look and feel > Needs to be attractive and memorable  
Colour Preference > Bright and attractive colours  
Due Date > 09/07/22







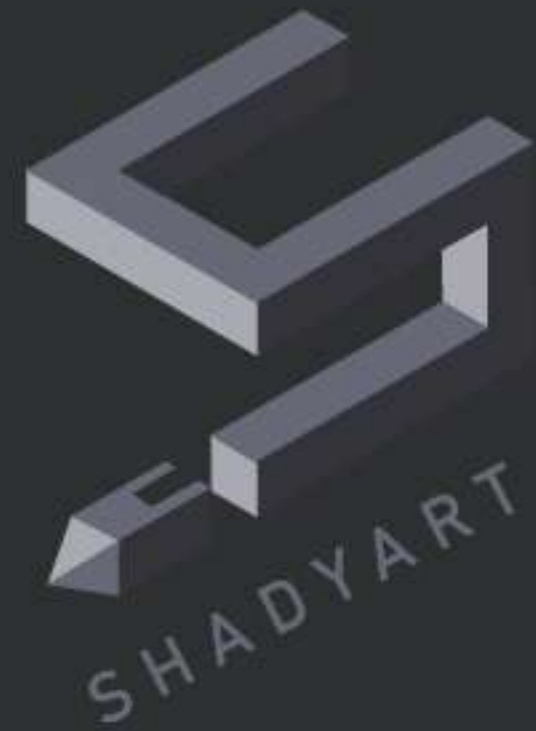




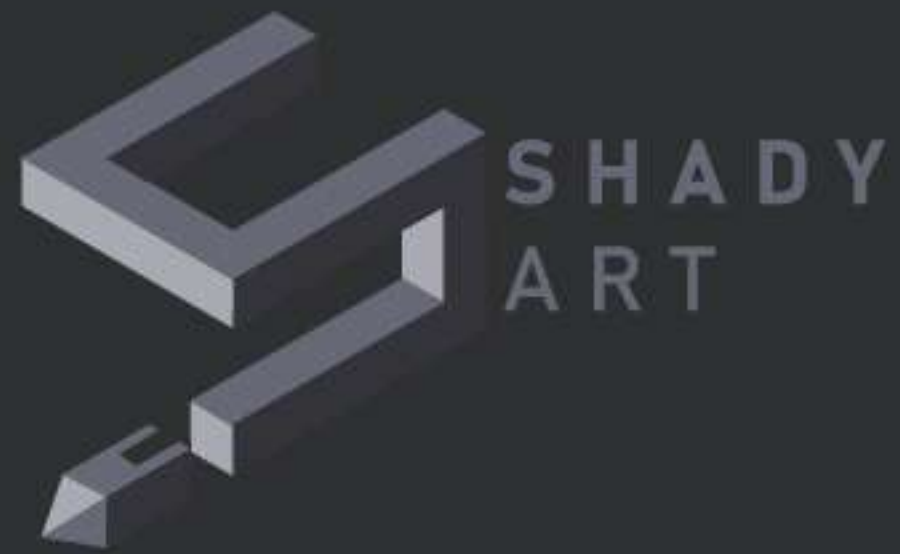
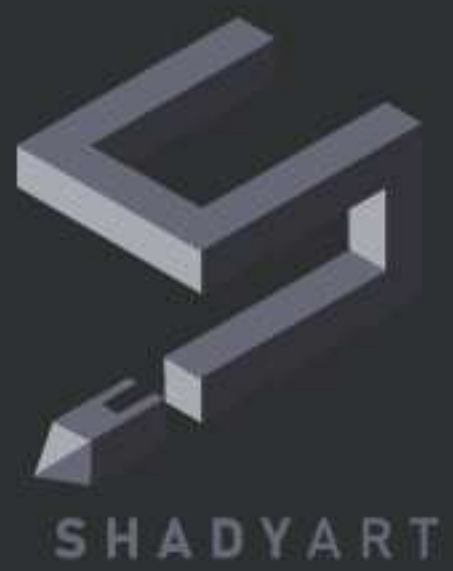
QORE

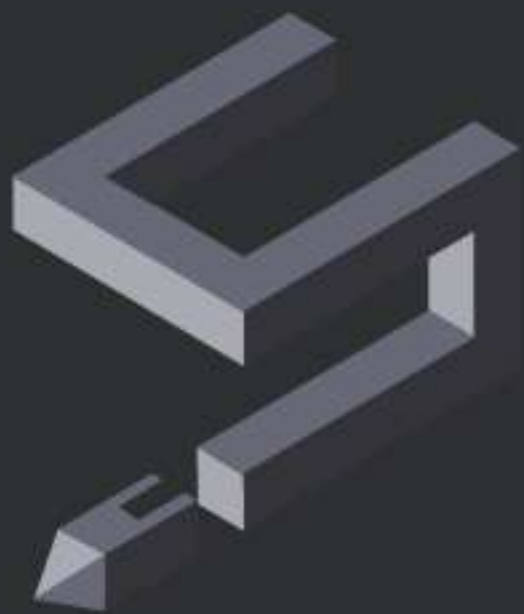


NEO-LATINA

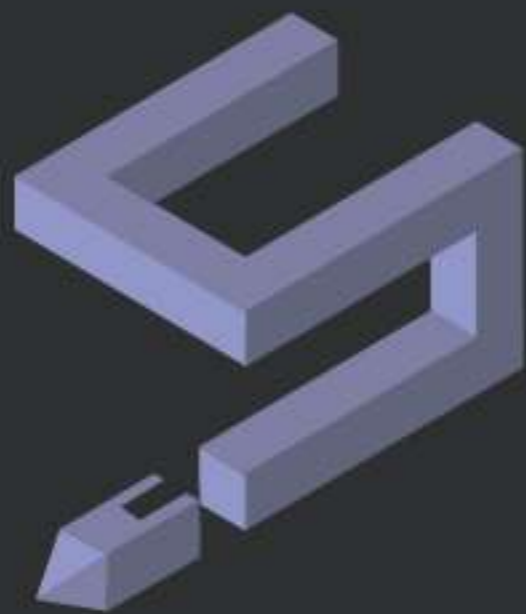


BANCHSCRIFT

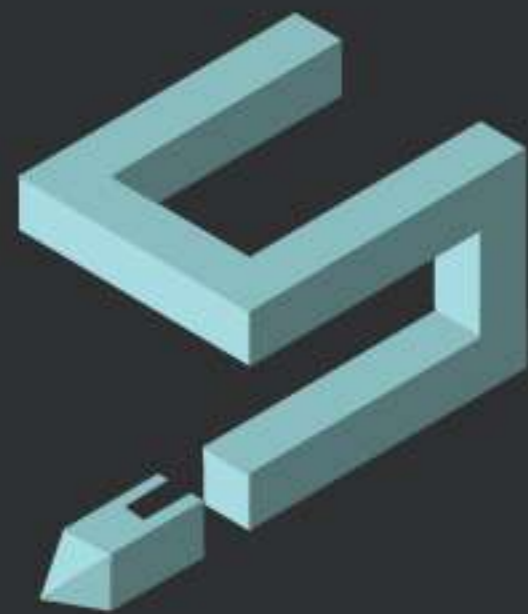




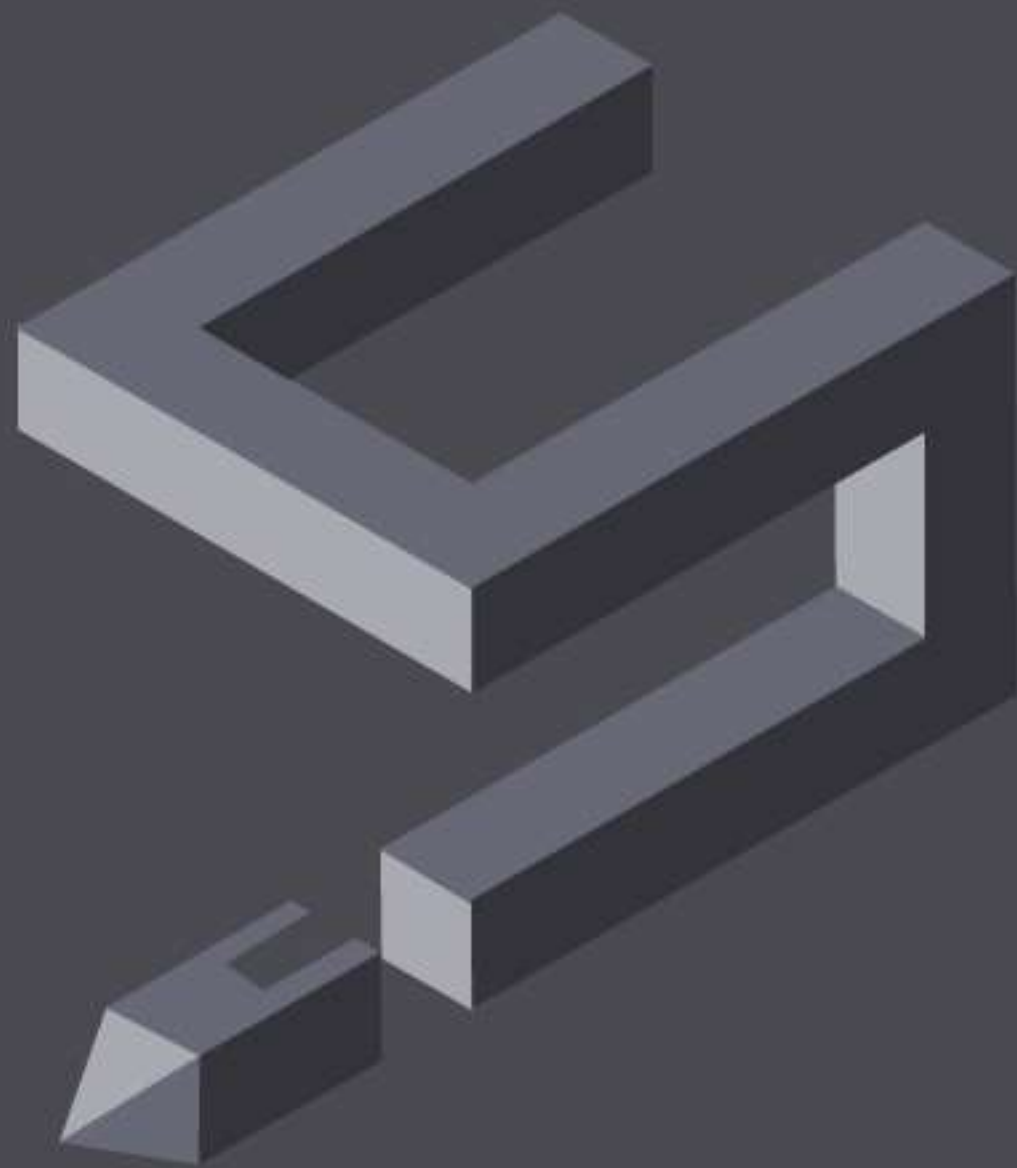
SHADYART



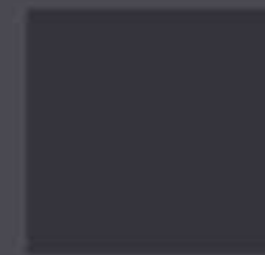
SHADYART



SHADYART



SHADYART



#34343a



#686977



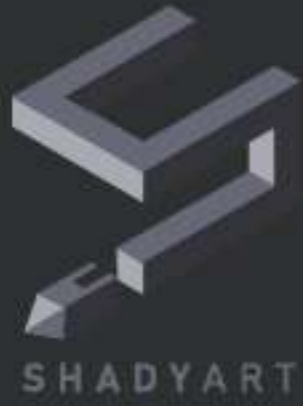
#aaaab2

# PSYCHOLOGY OF COLOR

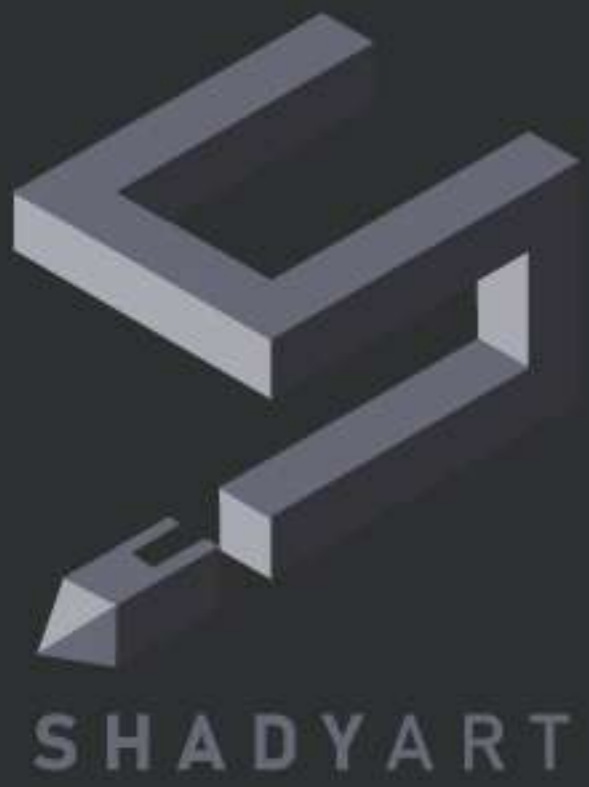
We consider gray to be conservative, elegant though, it can be a bit mysterious.



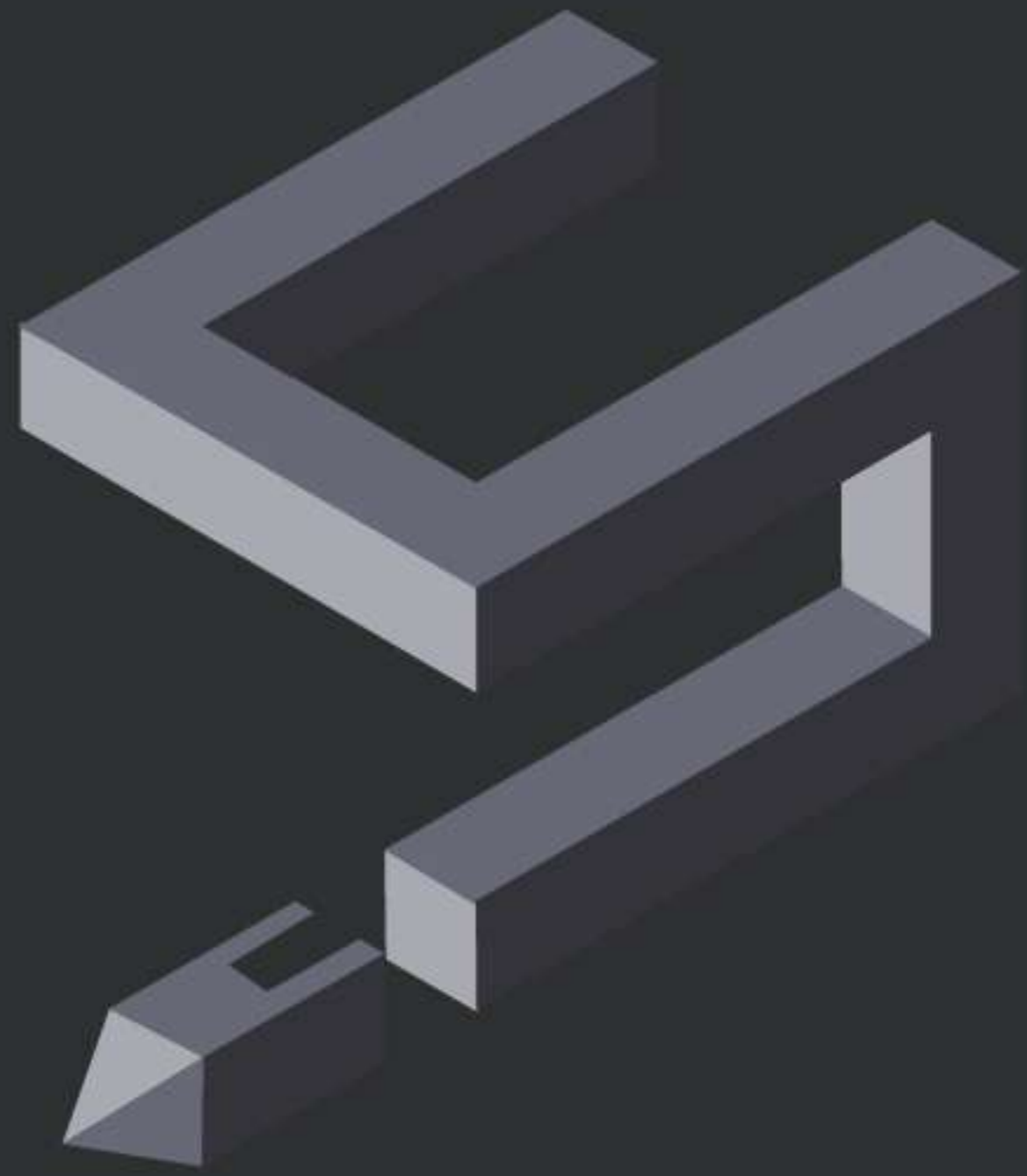
1x1



2x2



4x4



8x8

SHADYART





SHADYART

MANISH  
CHAKRADHARI  
- FOUNDER


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📷 [/Shadyarts4](#)

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CHAKRADHARI**  
- FOUNDER

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 +91 8561803485



**SHADYART**

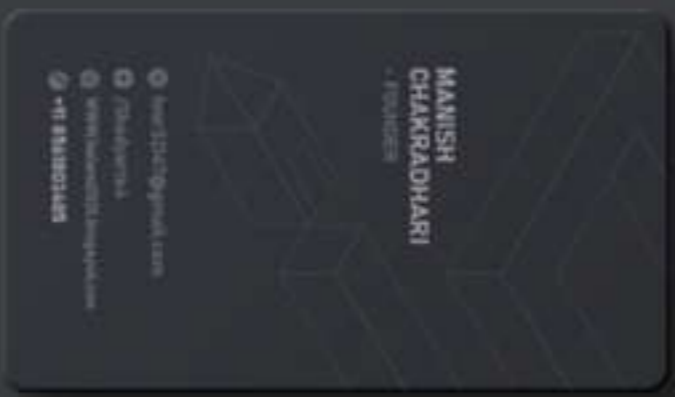
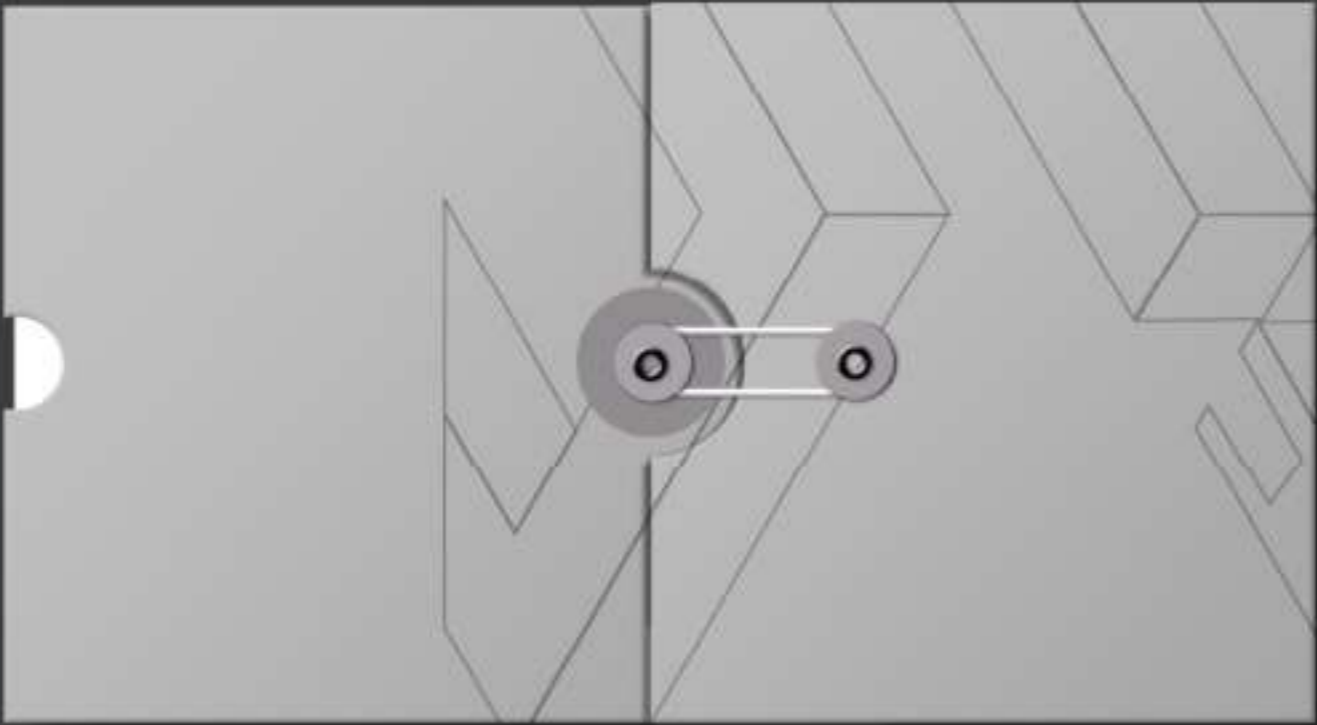


☎ +91 8567802485

✉ [nmr22147@gmail.com](mailto:nmr22147@gmail.com)

📱 [/shadyart6](#)

🌐 [www.kalam2221.blogspot.com](http://www.kalam2221.blogspot.com)







SHADYART



SHADYART







THANK YOU

**pixie**  
**meow meow**

# ABOUT THE BRAND

Pixie Meow Meow is an online pet store, which sell pet and pet products.

### PROJECT BRIEF

PROJECT NAME

Date

Current/Next client

- Pate Home News

- 25/04/22

- New client

### CLIENTS DETAILS

Client Name

Company Name

Email id

Phone

- Digital Agency

- Pate Home News

- jopsh@rtdigitalagency.com

- 011 28551041

### PROJECT PARAMETERS

Client Objective

Objective/Goals

Target audience

COMPETITORS

Look and feel

Colour Preference

Due Date

- it's a digital marketing agency, a cat an an ambassador for the wine and store, it is female and sophisticated cat

- like brand ambassador

- who have pets or wants to have

- All pet lovers

- Needs to be female and sophisticated

- 011 2855 1041

- 25/04/22

Pix  
meow meow



Pixie  
meow  
meow

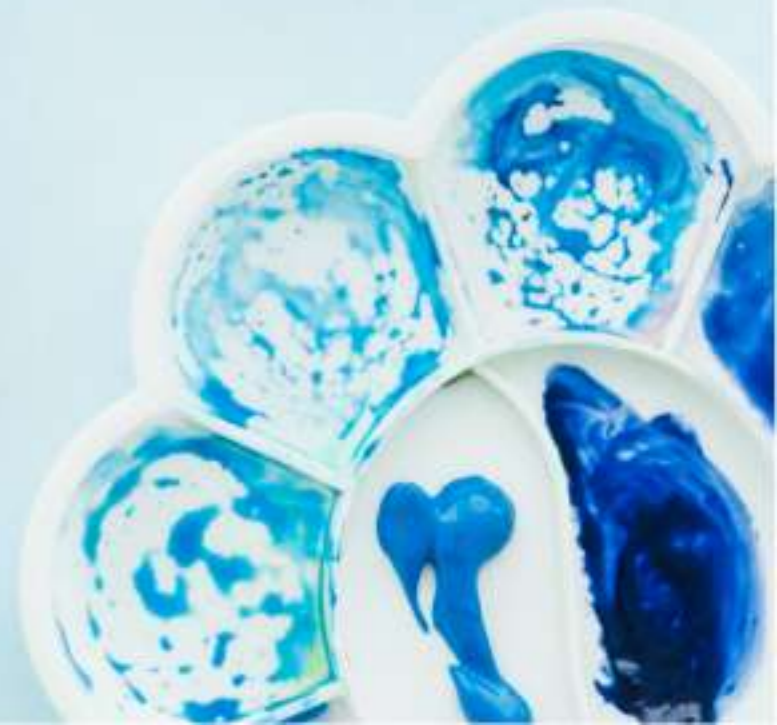
meow  
meow

Pixie

Pixie meow  
meow



Pixie  
meow meow



**PIXIE**

meow meow

**PIXIE**

meow meow

**PIXIE**

meow meow

**BANCHSCRIFT**

**BUBBLEGUM**

**GREY CAT**

PIXIE  
meow meow

PIXIE MEOWMEOW

PIXIE  
meow meow



pixie  
meow meow

pixie  
meow meow

pixie  
meow meow

pixie  
meow meow

pixie  
meow meow



#54341b

Brown represents the earth and nature. we feel reassured and feel safe.

pixie  
meow meow

1X1

pixie  
meow meow

2X2

pixie  
meow meow

4X4

pixie  
meow meow

8X8



DOG FOOD



CAT FOOD





PIXIE  
meow meow



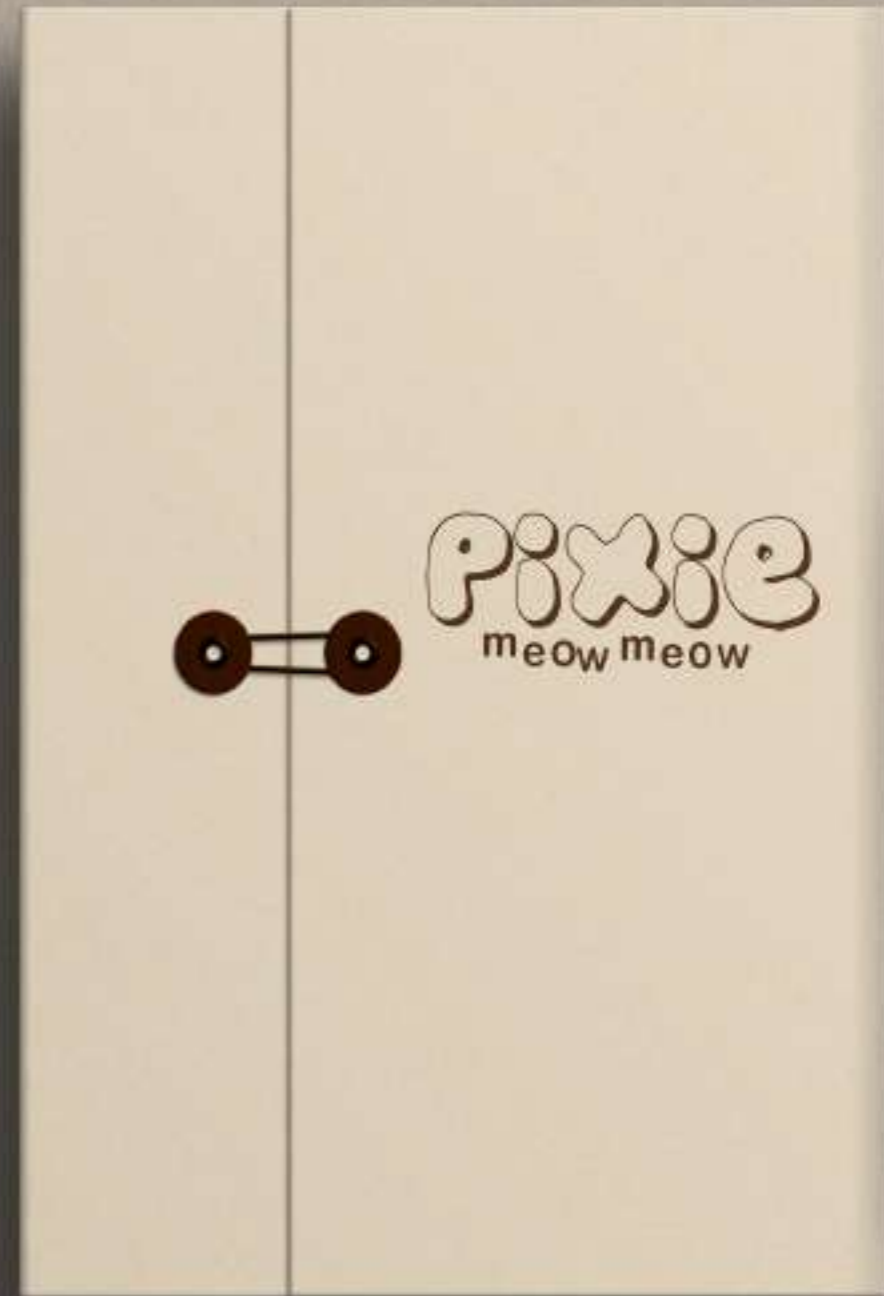
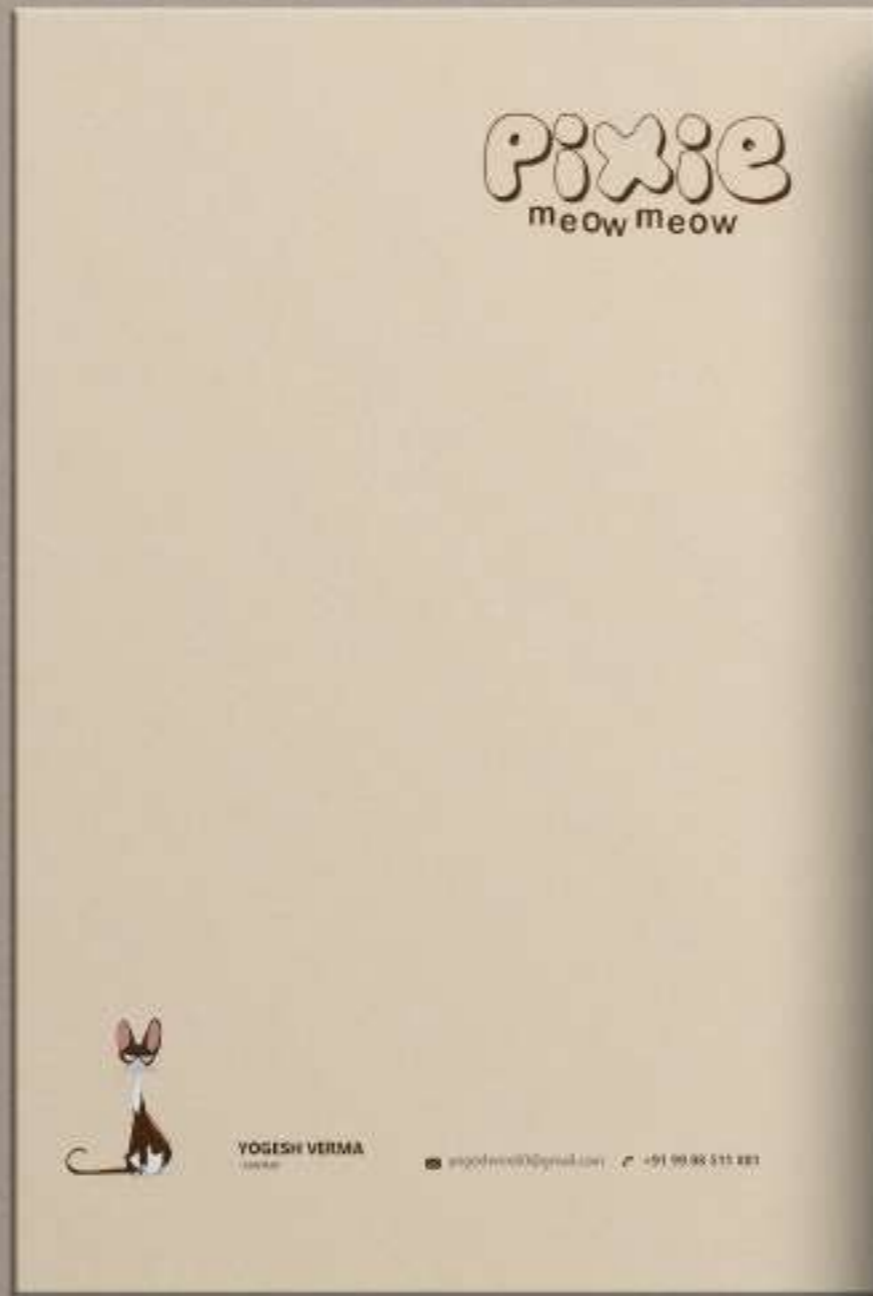
**YOGESH VERMA**  
-owner

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**PIXIE**  
meow meow

📍 **Bangalore, India**





pixie  
meow meow

GET  
YOUR  
PET  
TODAY

Contact us

+91 99 88 511 881

yogeshvrm00@gmail.com



**pixie**  
meow meow

## GET PET AND HIS NECESSITY

### We are having

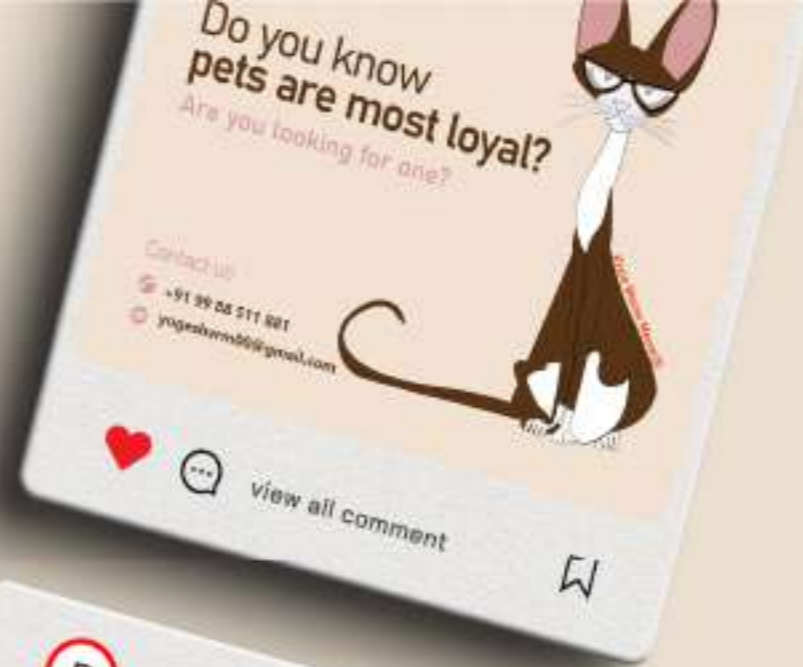
- Pet food
- Pets
- Pet cloths
- Pet medicine

Contact us



+91 99 88 511 881

yogeshvrm00@gmail.com



**pixie**  
meow meow

**Bring your most loyal friend home today**  
We are having all types of pets

Also we are having

- Pet food
- Pets
- Pet clothes
- Pet medicine

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad elitam veniam, quis nostrud exerci tatione ullamcorper deserip lobortis tristique semper egestas quis ipsum suspendisse bibendum. Duis ut elit nisi enim suscipit tincidunt. Ut wisi enim ad elitam veniam, quis nostrud exerci tatione ullamcorper deserip lobortis tristique semper egestas quis ipsum suspendisse bibendum. Duis ut elit nisi enim suscipit tincidunt. Ut wisi enim ad elitam veniam, quis nostrud exerci tatione ullamcorper deserip lobortis tristique semper egestas quis ipsum suspendisse bibendum.



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THANK YOU 